



FOR IMMEDIATE RELEASE



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**LAS VEGAS MONORAIL PROVIDES ONLY STRIP TRANSPORTATION DURING
GEICO ROCK 'N' ROLL LAS VEGAS MARATHON**

*Monorail Stops Provide Access to Start, Finish Lines for Races
During Strip Closures*

LAS VEGAS (November 2016) – Once again, the [Las Vegas Monorail](#) will be the only Strip transportation option available during the GEICO Rock 'n' Roll Las Vegas Marathon & ½ Marathon, which will close Las Vegas Boulevard South when it takes place Sunday, Nov. 13. Year after year, thousands of runners and spectators attending the Marathon and its four days of events rely upon the Monorail for getting to and from the start and finish lines of the weekend's races. The Monorail also has a station at the Las Vegas Convention Center, which is the site of the Marathon's three-day Health & Fitness Expo, Nov. 10 - 12. As the most efficient and cost-effective way to navigate the Strip during the Marathon, the Monorail offers discounts up to 25 percent for multi-day passes purchased prior to Nov. 4, making it even easier to ride.

“During the 2015 Geico Rock 'n' Roll Las Vegas Marathon, the Monorail had its second-busiest ridership day in the history of the system,” said Ingrid Reisman, vice president and chief marketing officer, the Las Vegas Monorail Company. “We’re happy to provide all participants with such a convenient way to navigate the Strip and activities taking place throughout race weekend. Of course, we’re also proud to be the only transportation option that travels the Strip during the race road closures and we're expecting runners and spectators to heavily rely on the system again this year.”

Added Kevin LaRue, Marketing Manager, GEICO Rock 'n' Las Vegas Marathon & ½ Marathon, “The Monorail has been such a valuable and convenient part of the participant experience and we hope runners will take advantage of the discounted Monorail tickets available through Nov. 4. We are also including unlimited Monorail rides in our weekend VIP Experience packages as we know that the experience of riding the Monorail is first class.”



The race event schedule and locations follow:

Saturday, Nov. 12, 4:30 – 8:30 p.m. Brooks Rock ‘n’ Roll 5K presented by SLS Las Vegas:

- Closest Monorail stop for the start and finish line is SLS Las Vegas.

Sunday, Nov. 13, 4 – 5:35 p.m. GEICO Rock ‘n’ Roll Las Vegas 10K:

- Closest Monorail stop to start line is SLS Las Vegas Station.
- Monorail stop for finish line spectator viewing is Harrah’s/The LINQ station.
- Closest Monorail stop for runner exit is Flamingo/Caesars Palace Station.

Sunday, Nov. 13, 4:30 – 10 p.m. Marathon and 1/2 Marathon:

- Closest Monorail stop for the Start Line is MGM Grand Station.
- Closest Monorail stop for finish line spectator viewing is Harrah’s/The LINQ station.
- Closest Monorail stop for runner exit is Flamingo/Caesars Palace Station.

Strip closures begin as early as 10 a.m. on Sunday, Nov. 13. Roads re-open as runners clear, though the finish line section will not re-open until 2 a.m.

Marathon runners and spectators may purchase exclusive discounted Monorail passes online at <https://tickets.lvmonorail.com/marathon2016/>. Single rides start at \$5, with a 25 percent discount applying to all advance purchases by Nov. 4 of multi-use passes ranging from 2 to 7 days of unlimited travel. Beginning Nov. 5, runners and spectators can save \$4 off a 2-day pass and \$5 off a 3-day pass at that link, or by entering the promo code RUN4 (\$4 off 2-day pass) or RUN5 (\$5 off 3-day pass) at tickets.lvmonorail.com.

Plus, a variety of other “Runner Perks” are being offered to participants at properties along the Monorail’s route, ranging from special ticket prices on KÀ by Cirque du Soleil at MGM Grand, to 50 percent off adult day admission to The High Roller at The LINQ Promenade, to 2-for-1 draft beer at Umami Burger at SLS Las Vegas.

ABOUT THE LAS VEGAS MONORAIL

The Las Vegas Monorail provides a quick and convenient connection along the Las Vegas Strip, linking riders to world-class restaurants, shows, shops, day/nightclubs, spas, hotels and casinos. In minutes, Monorail riders can travel the famous Las Vegas Strip in a safe, comfortable and clean environment – without the hassles of traffic or wasted time. Currently, the privately funded Monorail system includes seven stations: MGM Grand; Bally’s/Paris Las Vegas; Flamingo/Caesars Palace; Harrah’s/The LINQ; Las Vegas Convention Center; Westgate Resort & Casino and SLS Las Vegas. Las Vegas’ “green” public transportation choice, the Monorail’s electric trains are zero-emission vehicles. Hours of operation are Mondays, 7 a.m. to midnight; Tuesday through Thursday, 7 a.m. to 2 a.m.; Friday through Sunday, 7 a.m. to 3 a.m. For more information on the Las Vegas Monorail or where to purchase tickets, call 866-4-MONORAIL (866-466-6672); visit www.LVMonorail.com; or pick up a *Monorail Magazine*, available at all Monorail stations.



About GEICO Rock 'n' Roll Las Vegas Marathon & ½ Marathon

The GEICO Rock 'n' Roll Las Vegas Marathon & ½ Marathon will take over the world famous Las Vegas Strip on Sunday night, November 12-13, 2016. Race participants will enjoy the sights and sounds of lavish hotels, world-class entertainment and some of Vegas' hottest music sensations performing on the course. In addition to live entertainment along the course, the Las Vegas event is renowned for hundreds of runners dressed as Elvis, known as the Running Elvi. Every year the event also includes a Run-Thru Wedding Chapel where runners in love can tie the knot or renew their vows on the race route. The finish line venue in front of the Mirage Volcano is conveniently located less than one mile from more than 15 hotels, offering runners a short walk back after the race. For more information about Rock 'n' Roll Las Vegas, visit RunRocknRoll.com/Las-Vegas and follow [@RunRocknRoll](https://twitter.com/RunRocknRoll) on Twitter.

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