

## LAS VEGAS MONORAIL, UFC® ANNOUNCE PARTNERSHIP Monorail Named 'Official Las Vegas Transportation of UFC'

LAS VEGAS – The Las Vegas Monorail today announced a partnership with UFC<sup>®</sup> to provide fight fans discounted fares as they ride trains to attend upcoming UFC events. Fight fans will have the exciting opportunity to ride two UFC signature wrapped trains that are currently promoting the 4<sup>th</sup> Annual UFC International Fight Week<sup>™</sup>, which takes place from July 7-12. Discounted fares and custom designed tickets will debut in conjunction with the Monorail's two signature trains, which have already begun running along the famous Las Vegas Strip.

"The Las Vegas Monorail Company is very excited to partner with UFC. Our two organizations are intimately tied to Las Vegas and what our community offers and this partnership just makes sense. UFC will continue to deliver exciting events at outstanding venues throughout the city, while the Las Vegas Monorail physically *delivers* fight fans to the heart of the city on UFC-branded trains," said Ingrid Reisman, VP and Chief Marketing Officer for the Las Vegas Monorail. "Our seven stations connect the Las Vegas Strip and everything it has to offer including world-class sporting events. We are thrilled to be in such elite company with UFC as their official Las Vegas transportation choice."

This partnership is for one year and designates the Las Vegas Monorail as 'The Official Las Vegas Transportation of UFC.'

UFC International Fight Week features a UFC Fan Expo<sup>®</sup>, the 2015 UFC Hall of Fame Induction Ceremony, a UFC Reebok experience, the Ulti-man 5k, UFC Gym<sup>®</sup> Fitness Challenge, the Fremont Street Experience Concert and various martial arts tournaments. UFC International Fight Week will be capped off with two highly anticipated events in *UFC*<sup>®</sup> 189: ALDO vs. MCGREGOR on Saturday, July 11 and The Ultimate Fighter<sup>®</sup> Finale on Sunday, July 12.

UFC fans can purchase discounted Monorail tickets by visiting this link <u>tickets.lvmonorail.com/UFC2015/</u> or by using the discount code: UFC15 at Las Vegas Monorail customer service ticket offices (open daily from 10 a.m. – 6 p.m.) located at the following seven stations: MGM Grand, Bally's/Paris, Flamingo, Harrah's/The LINQ, Las Vegas Convention Center, Westgate and SLS Las Vegas.

Customers are encouraged to follow the Las Vegas Monorail on Facebook and Twitter @LVMonorail for all the latest updates and special deals. For additional information on UFC, please visit <u>UFC.com</u> and follow UFC Fight Week on Twitter @UFCFightWeek.

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## **About The Las Vegas Monorail**

The Las Vegas Monorail is a quick and convenient connection to the Las Vegas Strip, linking riders to the city's world-class restaurants, shows, shops, clubs, hotels and casinos. In just minutes, Monorail riders can travel the legendary Las Vegas Strip in a safe, clean and climate-controlled environment – without the hassles of traffic or wasted time. The private Monorail system has seven stations: MGM Grand; Bally's/Paris Las Vegas; Flamingo/Caesars Palace; Harrah's/The LINQ; Las Vegas Convention Center; Westgate Resort & Casino; and SLS Las Vegas. For more information on the Las Vegas Monorail, call (866) 4-MONORAIL / (866) 466-6672; visit <a href="www.lvmonorail.com">www.lvmonorail.com</a>; or pick up a *Monorail Magazine*, available at all Monorail stations.

## About UFC®

UFC® is the premier mixed martial arts (MMA) organization and largest pay-per-view event provider in the world. Headquartered in Las Vegas with offices in London, Toronto, Singapore and Sao Paulo, UFC produces more than 40 live events annually that consistently sell out some of the most prestigious arenas around the globe. UFC programming is broadcast in 134 countries and territories to over 700 million TV households worldwide in 21 different languages. The UFC has a multi-year broadcast agreement with FOX in the U.S., which annually includes four live events broadcast on the FOX network, as well as *The Ultimate Fighter*® reality television show and thousands of hours of programming on FOX Sports 1 and FOX Sports 2. In 2014, UFC launched <u>UFC FIGHT PASS</u>TM, a digital subscription service with exclusive live events, thousands of fights on-demand and original content. The UFC organization also licenses over 100 <u>UFC GYM</u>® locations, and owns <u>UFC.TV</u>® (offering live event broadcasts and video on-demand around the world), <u>UFC FIT</u>® (an in-home fitness and nutrition program), <u>UFC Magazine</u>, and has a videogame franchise with <u>EA SPORTS</u>, <u>UFC Fight Club</u>®, <u>UFC Fan Expo</u>®, <u>UFC branded apparel</u>, DVDs and Blu-rays and Topps Trading Cards. For more information, visit UFC.com and follow UFC at Facebook.com/UFC, Twitter and Instagram: @UFC.