FOR IMMEDIATE RELEASE

MEDIA CONTACTS:
Ingrid Reisman
Las Vegas Monorail
ingrid@lvmonorail.com
(702) 699-8219

Marina Nicola/Erika Pope
Vox Solid Communications
mnicola@wearevoxsolid.com, epope@wearevoxsolid.com
(702) 586-2137, (702) 249-2977

LAS VEGAS MONORAIL'S ELEVATED THIRD RAIL LOUNGE TO HOST FIRST-EVER EXCLUSIVE NEW YEAR'S EVE PARTY

- ***Location offers a fantastic, panoramic view of the Strip fireworks show.***
- ***Las Vegas Monorail will be the only Strip transportation available during road closures on New Year's Eve.***
- ***Live entertainment provided by Taj and DJ Livinh.***
- ***Parking is available at the Las Vegas Convention Center Station.***

LAS VEGAS (November 2016) – For the first time, New Year's Eve revelers will enjoy a prime vantage point for Las Vegas' celebratory midnight fireworks show courtesy of the Las Vegas Monorail. On Dec. 31, from 8 p.m. to 1 a.m., the Monorail will open the Third Rail Lounge, its exclusive, elevated event venue at the Las Vegas Convention Center station, for an unforgettable New Year's Eve party.

"We're delighted to introduce a first-ever New Year's Eve experience to Las Vegas, where celebrations are world-famous," says Ingrid Reisman, vice president and chief marketing officer, Las Vegas Monorail. "The elevated location and panoramic views of the Strip fireworks show will certainly lend a 'wow' factor to the evening."

Guests at the Monorail's Third Rail Lounge New Year's Eve Party will marvel at the panoramic view of the Strip fireworks from the Third Rail Lounge, featuring floor-to-ceiling windows overlooking the Las Vegas skyline and chic, lounge-style atmosphere. They will imbibe unlimited beer and wine, as well as enjoy hors d'oeuvres, entertainment—including live performances by dynamic musical act Taj, accompanied by DJ Livinh, who will lead an energetic Rock in the New Year countdown. The party includes a Champagne toast at midnight, party favors and access to a themed party photo booth complete with a souvenir print to take home. A cash bar will also be available for cocktails throughout the evening.

Best of all, the Third Rail Lounge New Year's Eve Party includes unlimited Monorail rides for 24 hours, allowing all guests hassle-free access to and from the Strip throughout the night. The Las Vegas Monorail is the only transportation available on the Strip during New Year's Eve road closures. Finally, every guest will receive a reusable travel cup and enjoy a specialty cocktail at each of the Monorail's "refill stations" located at select stops along its four-mile route.

Tickets for the Monorail's New Year's Eve Soiree are just $175 per person or $300 per couple. To purchase tickets, go to lvmonorail.com/nye2017.

ABOUT THE LAS VEGAS MONORAIL

The Las Vegas Monorail provides a quick and convenient connection along the Las Vegas Strip, linking riders to world-class restaurants, shows, shops, day/nightclubs, spas, hotels and casinos. In minutes, Monorail riders can travel the famous Las Vegas Strip in a safe, comfortable and clean environment – without the hassles of traffic or wasted time. Currently, the privately funded Monorail system includes seven stations: MGM Grand; Bally's/Paris Las Vegas; Flamingo/Caesars Palace; Harrah's/The LINQ; Las Vegas Convention Center; Westgate Resort & Casino and SLS Las Vegas. Las Vegas' "green" public transportation choice, the Monorail's electric trains are zero-emission vehicles. Hours of operation are Mondays, 7 a.m. to midnight; Tuesday through Thursday, 7 a.m. to 2 a.m.; Friday through Sunday, 7 a.m. to 3 a.m. For more information on the Las Vegas Monorail or where to purchase tickets, call 866-4-MONORAIL (866-466-6672); visit www.LVMonorail.com or pick up a *Monorail Magazine*, available at all Monorail stations.

# # #